

# **NFT BALI**

## **MAY 2023**

**HOSTED BY**

**THE COLLECTIVE SOLUTION**



**MEET INVESTORS & FOUNDERS**



**FIND YOUR NEXT HIRE**



**EXPERIENCE BALI WITH YOUR WEB3.0 FRIENDS**

# THE CONCEPT

"How do we do our part to bring brilliant minds to the island for the long term?"

Bali is becoming a world leader as a tech hub and will host the G20 conference. The networking opportunities are of the highest tier all while being surrounded the beauty that the island has to offer.

NFT BALI is a destination event for the most brilliant minds in web3.0 who want to explore what one of the worlds leading tourism destinations can be like as a home.

We will showcase what it's like to live, create, collaborate & network while calling Bali home.

# WHO ARE WE?

The Collective is a curated group of founders, investors and thought leaders pushing the boundaries of what is possible in the new world that bridges the digital natives with off-chain utility, access, status & experiences.



# CASE STUDY | NFT BALI 2022

Last year we began planning NFT Bali with 6 weeks notice and raised sponsorship money in 4. We did zero public marketing as we didn't have a social media or website – our presence in web3 was only on discord & through our high level connections.



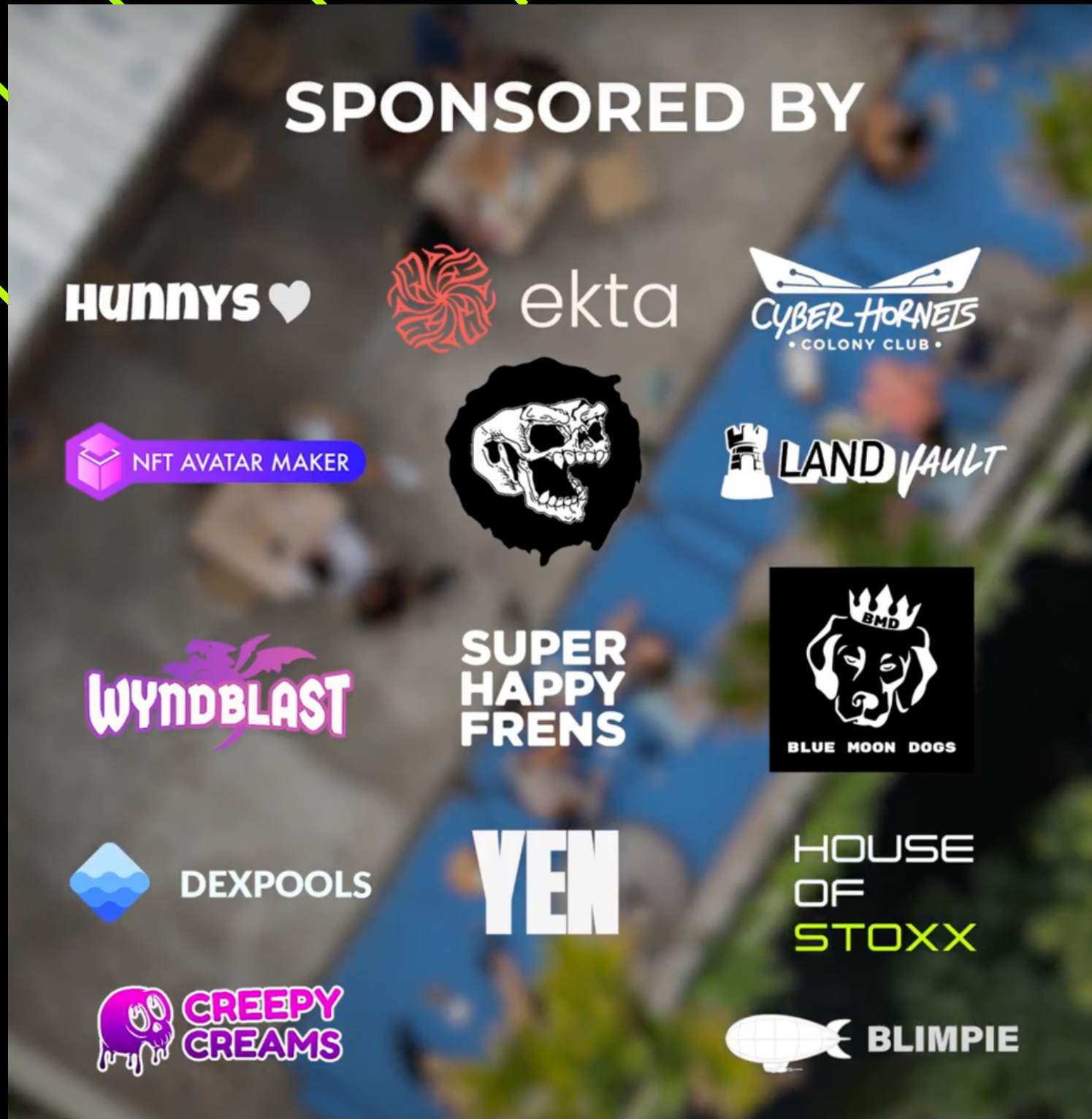


# CASE STUDY | NFT BALI 2022

In 2022 The Collective hosted the first NFT Bali. We successfully raised \$50k which fully funded the experience, making it free for end user.

We defined our success based on a few metrics

- How many deals were signed?
- How many people got hired?
- How many investments were made?

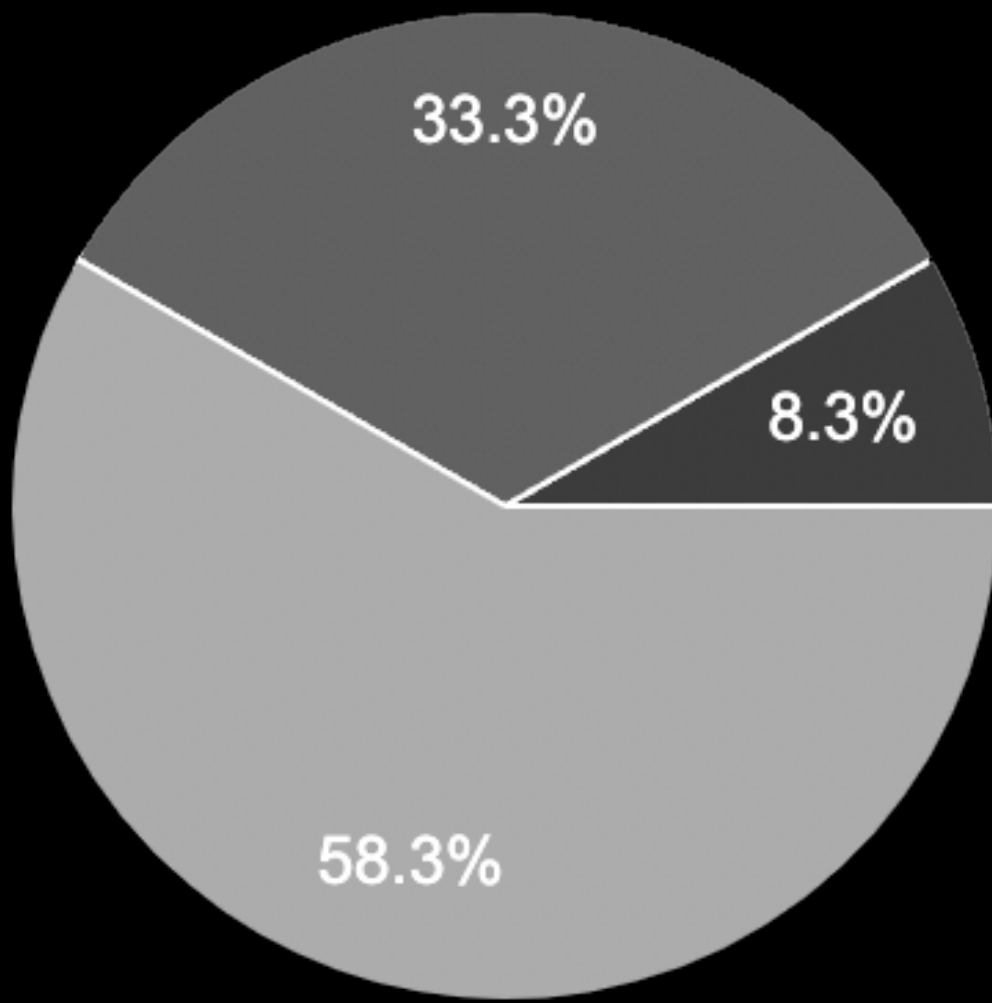


2022 SPONSORS

# CASE STUDY | NFT BALI 2022

## FAVOURITE EVENT?

DINNERS

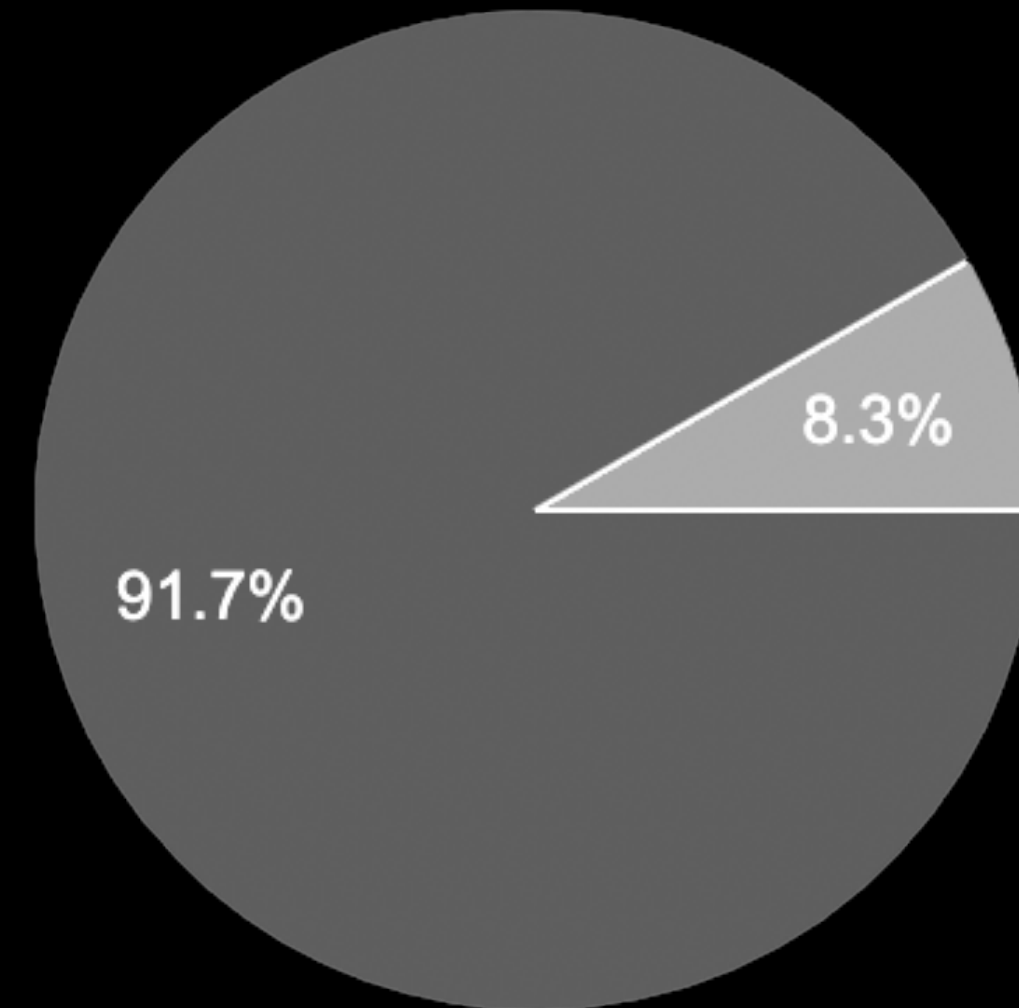


PARTIES

WORKSHOPS

## DID YOU MAKE MEANINGFUL CONNECTIONS?

YES



MAYBE



# NFT BALI 2022 | RECAP VIDEO



<https://youtu.be/RTLL26MwJtg>





# TICKETING



## DAILY

**\$50 | \$100**

For those who are in town only for a few days,  
or have specific interests based on our  
schedule, prices depending on food, drink  
and activities included

## WEEKLY

**\$400**

For those who plan to be in Bali for a week

## MONTHLY

**\$1200**

Sponsorship forms, collaboarations, promotions  
& sponsored events from The Collective Events  
Company. Extra Fees may apply.



Specific event access



Food & drink



POAPS for each day.



Two Workshop days



Two Party nights.



Two health/wellness focused days



Access to the entire 31 day event



Curated, personalised networking



Merchandise & Collectibles



# SPONSORSHIP



**SILVER**

**2 ETH**

**GOLD**

**6 ETH**

**PLATINUM**

**10 ETH**



Supporters of NFT Bali



50% benefits for your community



Branding in our PR blasts



Partners of NFT Bali



75% benefits for your community



Brief introduction in our PR blasts



Main sponsors of NFT Bali



100% benefits for your community



In depth mention in our PR blasts

# WHAT IS INCLUDED?



## Events and Workshops

The web3.0 industries brightest founders, investors & thought leaders will share their insights for you to stay ahead of the curve



## Skills, Insights & Growth

Learn new skills, understand why Bali is becoming a global leader as a tech hub & grow into your next opportunity through immersive exposure to the industries best.



## Networking

It's all about who you know, we're globally recognised experts at curating personalised introductions that are likely to result in ongoing business relationships.



## Great parties

We all know the web3.0 community likes to party, now you can do it at some of the best bars, clubs & private villas that Bali has to offer.



# FAQ

## Who did we have as speakers?

### **Co-founder of 'The Collective' Tyrone Williams –**

- The importance of understanding NFT's
- NFT's as a tool
- How NFT's can add value to our lives

### **Founder of Bali business investments club**

- Spoke on a marketplace that matched non-profits with artists
- proposed a model for raising funds for meaningful NGO's
- How NGO's around the world operate / MC & what problems they face





# FAQ

## Who did we have as speakers?

### Founder of "DSCVR" on ICP

- spoke about the challenges/benefits of building a decentralised social platform

### Founder of Wyndblast –

- the first P2E game coming out of Indonesia that sold out immediately on Avax

### Founder of EKTA –

- A former olympian + successful Nasdaq exit under his belt
- Shared his grand vision for a L1 blockchain to power an entire ecosystem including plans for a "degen island" which he owns off the coast of Bali



# FAQ

## How many people turned up in 2022?

Last year we began planning this with 6 weeks notice, without public marketing we had about 200 people who attended NFT Bali in 2022.

## What kind of people were there?

60% male | 40% female

30% were founders

25% were angels / investors

20% were developers

15% were degens / traders / flippers

10% were complete newbies that were friends of people involved





# FAQ

## What will 2023 look in relation to the previous questions?

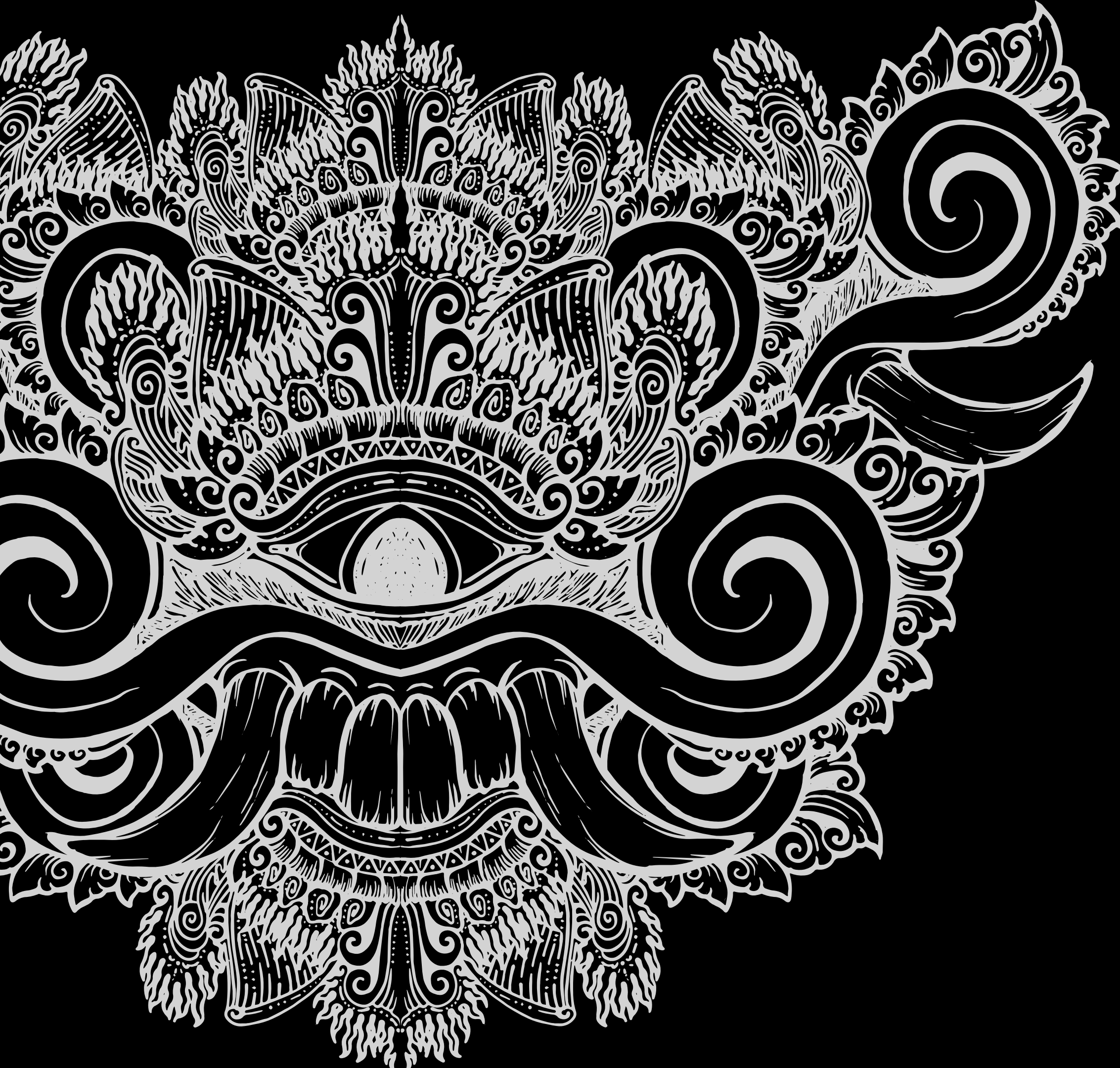
We want at least 1000 with similar demographics as last year, we pride ourselves on highly curated matchmaking & inviting quality people. We will have a better gauge of numbers as we begin to release pre-sale tickets early March

## More event details?

We will have venue details finalised end of Feb. We will have speaker lists announced over time in the lead up to the event – just know we already have some prominent figures from the space coming.

For more updates bookmark: <https://thecollectivesolution.xyz/>

Follow us on twitter: [https://twitter.com/collective\\_eth](https://twitter.com/collective_eth)



# **NFT BALI**

# **MAY 2023**

**THE COLLECTIVE**  
**IS EXCITED TO SEE**  
**YOU THERE**

